

Connect better with 1-800-HOSPICE™

No matter how well you market your hospice, what matters most is that audiences remember how to get in touch when the time comes that they need your specialized care. 1-800-HOSPICE[™] is a unique and dynamic tool that empowers providers to get noticed in advertising, in the Yellow Pages, on TV, on the radio, and even online.

Available by exclusive license based on geographic region, 1-800-HOSPICE[™] can make an immediate difference in your advertising and increase response rates by 40% or more.



Harness the power of a super-memorable number at an affordable price

- ✓ Exclusivity. You would be the only company in your market with 1-800-HOSPICE™.
- ✓ **Memorability.** Recall rates skyrocket with easy-to-remember numbers.
- **Referrals.** Easier for patient families and industry contacts to pass along your information.
- **Reporting.** Real-time dashboard available 24/7 to track lead generation.
- **Brand.** Stand out from the competition by projecting strength and trustworthiness.
- **ROI.** Get more for your marketing spend.

If someone is searching for hospice providers, would you rather they navigate to your website and complete a web form or pick up the phone and call? Phone calls are the easiest way to build trust, answer personalized questions, and accelerate the intake process. In fact, phone calls have been proven to convert to revenue at 10x the rate of web forms.

Marketing trends are constantly changing, but the need to connect with prospective patients and their families doesn't. With 1-800-HOSPICE[™] you can have the most powerful number in the industry.

How It Works

- Select the boundaries of your local market
- Hold the exclusive license for your area(s)
- Use the number in all promotions
- Calls automatically routed based on location of caller at time of call
- Dashboard gives inbound call activity and lead generation insights